

Germantown Council 7449 Gourmet Foods Fundraiser



PURPOSE

- ⦿ Our purpose is to raise money to support our Council's charitable works.
- ⦿ Ordering food on-line and having it shipped to your door is convenient and hassle-free.
- ⦿ You will appreciate the fact that this fundraiser does not require your time or energy that can be spent on other things.



WHY THIS IS THE PERFECT FUNDRAISER

- ⦿ Perfect product (Excellent Gourmet Food)
- ⦿ Raise money for our council by doing something that everyone does three times per day...eat!
- ⦿ The average household spends over \$400.00 per month on food.
- ⦿ Dry-ice ship to home products
- ⦿ Internet access and ordering
- ⦿ No inventory...no billing...no collecting!

WHAT PRODUCTS DO WE OFFER?

⦿ Delicious Gourmet Food

Aged to perfection these choice and select cuts of meat are guaranteed 100% money back. Our food includes Beef Tenderloin Filet, Chicken, Pork, Beef Tenderloin Appetizers, Choice Ribeyes, and Choice New York Strips. In addition, we have Lobster Tails, Red Royal Gulf Shrimp, a Variety of Fish, Spiral Cut Holiday Hams, Barbeque Pulled Pork and Ribs, Gourmet Stuffed Potatoes and Cheese Cakes.

⦿ Wide variety (Choose from over 50 items)

⦿ Empire Foods, est. 1954 with four U.S. food processing facilities one here in Memphis.

⦿ The largest privately-owned food brokerage company in the U.S.

WHAT MAKES THESE PERFECT PRODUCTS?

- ⦿ Highest quality, delicious food
- ⦿ Existing household expense
- ⦿ 20% of all food purchases are paid to the Council
- ⦿ Perpetual, ongoing, fundraising program
- ⦿ Once established, fundraiser is always active
- ⦿ Great gift items and gift certificates
- ⦿ Corporate gifting
- ⦿ Repeat business



HOW DOES THE FUNDRAISER WORK?

- ⦿ The consumer goes to your new fundraising website.
- ⦿ They choose product(s) to purchase.
- ⦿ Easy to follow checkout instructions.
- ⦿ Payment is collected online at the time of purchase.
- ⦿ Order is shipped FedEx in 2 or 3 days (or overnight upgrade is available).
- ⦿ Our council does nothing - no billing, no collecting, no inventory!

HOW MUCH MONEY CAN THE FUNDRAISER MAKE?

- ◎ Product purchases range from \$17.99 up.
- ◎ Council makes 20% of all product purchases.



Certified Executive Chef/Research Chef Testimonial

- I have traveled throughout the country inspecting many restaurants and food processing plants. Myfundraisinggoal.com's sister company, Empire Foods, has a USDA regional office within the plant. The HACCP program that Empire has in place is of the strictest guidelines. The packaging equipment and cooking line is top notch. In my professional opinion, Empire does everything necessary to provide the highest quality products with the best value. Also, all food items have a 100% money back guarantee.
- Stephen Flynn, CEC:
 - Past Board Member Research Chefs Assoc.
 - Past V.P. of R and D Perkins Restaurant
 - President and Founder of Manufacturers Chefs Group.

Program Overview

- ◉ 20% profit for the council
- ◉ Delivered directly to the consumer's door
- ◉ Gourmet foods, reputable, well established company
- ◉ Kryovac flash frozen product is safer than fresh
- ◉ Convenient...simple...hassle-free
- ◉ Fundraiser needs only one contact person
- ◉ Will not interfere with existing programs
- ◉ Perpetual
- ◉ Guaranteed delivery
- ◉ 100% quality guarantee
- ◉ No billing...no collecting...no inventory, no additional work for you.